Club ID: 212908

Sponsored by : Rotary Club of Birgunj

- **Project Title** : Newspaper ad of Cycle Rally
- **Project No. 42**
- **Date** : 1st November, 2026
- **Location** : Newspapers
- **Specified Committee** : Public Image
- **Sponsoring Organization** : Rotary Club of Birgunj

Area of Focus : Peacebuilding and Conflict Prevention

About "Newspaper ad of Cycle Rally"

Introduction:

The Print Media Coverage for the Indo-Nepal Cycle Rally highlighted the extensive public impact of the cross-border awareness campaign held on November 1, 2026. Organized to champion the global mission of eradicating polio, the event successfully garnered widespread attention across regional and national media platforms. Through this extensive coverage, the collaborative efforts of young leaders and Rotary clubs were brought to the forefront, amplifying the message of health advocacy and international cooperation to a broader audience.

Project Summary:

The media documentation highlighted the widespread publication success following the Polio Awareness Cycle Rally held from Birgunj to Raxaul on November 1, 2026. The event received extensive public recognition, featuring in approximately 53 print media publications across both Birgunj and Raxaul.

During the documentation review, it was noted that the outreach successfully reached prominent Indian national newspapers, including Aaj, Dainik Bhaskar, Dainik Jagran, alongside several other leading publications. This extensive press coverage underscored the significance of youth-led public health initiatives, showcasing how cross-border collaboration effectively amplifies awareness for Rotary International's mission to achieve a polio-free world.

The media milestone successfully sent a message of wide-scale community engagement, journalistic support, and regional solidarity. It highlighted the power of public advocacy in inspiring collective action and ensuring that vital health messages resonate across borders. The documentation concluded with deep appreciation for the media houses whose coverage helped elevate the visibility of the initiative.


नेपाल न्यूज खबर
Nepal News Khabar Weekly
साप्ताहिक
पोलियो उन्मूलनको सन्देशसहित वीरगञ्जदेखि रक्सौलसम्म जनचेतनामूलक मार्ली
गाँजाको नियन्त्रित खेती र कारोबारका लागि कानुनी व्यवस्था गर्न सर्वोच्चको परमादेश
'आईटी विज्ञ' विवेक मनोज केसीलाई आईजीपी बनाउने भन्दै आर्थिक चलखेलमा


पोलियो मुक्त विश्व के संकल्प के साथ वीरगंज से रक्सौल तक निकली जागरूकता रैली

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